

REEL WORLD PRODUCTIONS

A STUDENT OPERATED PRODUCTION STUDIO STEMMING FROM THE MEDIA ARTS VIDEO PRODUCTION/ CINEMATOGRAPHY CLASSES AT THE HARDIN COUNTY SCHOOLS EARLY COLLEGE AND CAREER CENTER IN ELIZABETHTOWN, KENTUCKY.

Who are we?

We are students from all three of the Hardin County High School who attend the Early College and Career Center in the Media Arts Cinematography and Video Production pathway. REEL WORLD PRODUCTIONS is made up of students who have completed at least one full class in the pathway.

What is our Purpose?

We strive to serve our community in a way that makes a positive difference through the videos we create and the programs we share.

How do we do it?

We produce educational, public service and informational videos for non-profit public service and educational agencies and organizations in our community. These videos are provided to our community partners to air over their personal social media sites. We also air our work over our own Youtube Channel, " Hardin County Schools EC3 Media Arts Program and we provide programming for our community and educational channel HCEC-TV which airs over local cable providers to people in three counties.

Who are our community partners?

The Elizabethtown Police Department

The Lincoln Trail Area Health Department

The Elizabethtown Community and Technical College

The Elizabethtown Junior Women's Club

Various other public service agencies

What is the Alliance with the Hardin County Educational and Community Television Station?

We produce programs aired over HCEC-TV and we serve as crew members for the broadcast of local games and other community events.

When do we meet/work?

We complete our duties during class time, after school and on weekends as we cover events, news stories and activities in the community.

How do we decide what to cover?

We complete assignments that stem from editorial meetings during which we pitch and accept story ideas. We also volunteer for assignments with community agencies who request our services. We do not charge for our services to public service community agencies. We volunteer as crewmembers for the various games and community events that are broadcast over HCEC-TV.

Who does what?

We are directed by our pathway instructor, but we are a student run studio, which requires students with the most experience serve as our leads and program producers. Students with less experience serve as crewmembers, writers, videographers,

editors and reporters. We develop the skills in each of the production areas in our classes, but we gain our experience and refine our skills by being involved in Reel World Productions.

How are we funded?

We are funded by Federal and State Career and Education money that is allotted for our training in the program.

How do we abide by copyright laws and conform to journalistic ethics?

We require parental permission for the videotaping of all people under the age of 18. When we cover school activities and events, we always check to make certain that the parents of minors have agreed to allowed us to videotape them.

When we videotape minors outside of our school district, we ask their parents or guardians to sign one of our permission forms.

We only use music that we have purchased the rights to use (Soundzabound.com and DeWolfe), music available through the Creative Commons or music that we can show is in the public domain. We document where we get our music/sound effects on the credits for each video involved. We comply with the requirements for legal use of all music and sound effects.

We are trained to be alert to any logos or trademarks in our shots and we strive to not include these when we are in controlled shoot situations. We abide by Fair Use law when this is not possible.

What equipment and software do we use?

Digital camcorders and camera	Microphones of all types	Flash Drives
Tripods	SD cards	Extension Hard Drives
Computers	Adobe Premiere Pro	Google drive and docs
	Final Cut Pro	Microsoft Word

For more information contact

Belinda Stark, instructor
Cinematography Pathway
Media Arts Program
Hardin County Schools
Early College and Career Center
200 University Drive
Elizabethtown, KY 42701
(270) 769-7930

Belinda.Stark@Hardin.Kyschools.us